

MARTINI BLU JAZZ Cafe'

Fall Wine & Jazz Festival (Houston, Midtown Park)

MARTINI BLU JAZZ Cafe'

Along with • BOLD ENTERTAINMENT presents

FALL WINE AND JAZZ FESTIVAL

September 7th & 8th • 2019 To be held in Houston's Beautiful:

MIDTOWN PARK

2811 Travis St • Houston TX 77006

ROY AYERS • WILL DOWNING • ANGELA WINBUSH • MARCUS JOHNSON • MIKE PHILLIPS • BRIAN SIMPSON • MARCUS ANDERSON • RAGAN WHITESIDE

Entire weekend
\$60-\$90
per person

Hot Ticket

2 DAYS OF DELICIOUS FOOD, DRINKS & GREAT JAZZ!

Ticket info: MartiniBluHouston.com | 832-965-5580
(Outdoor Event • Seating provided)

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MARTINI BLU JAZZ Cafe'

Fall Wine & Jazz Festival (Houston, Midtown Park)

The management and staff of Martini Blu Jazz Cafe are excited to announce our Fall Wine & Jazz Festival to be held on Saturday September 7, 2019 and Sunday September 8, 2019. The festival will be held at the beautiful Midtown Park, located 2811 Travis St, Houston, Texas 77006.

This event will be two power packed afternoons and nights of live performances by some of your favorite jazz artists including: **Will Downing, Roy Ayers, Angela Winbush, Marcus Johnson, Mike Phillips, Brian Simpson, Marcus Anderson, Ragan Whiteside, and a host of others.**

We are inviting businesses to sponsor the event, be a vendor, and/or advertise with us, as we expect an audience of over 10,000 jazz fans. This along with our pre-event promotion on Radio, Social Media, and Print Media will surely keep your company on the minds of our guest throughout the weekend. **Our most recent festival March 2019 5,000 festival goers were in attendance. Our aggressive marketing campaign garnered analytics from Groupon: 600.3K Campaign Awareness, Facebook Analytics: 78,600 reach (an increase of 784%), 27,867 video views (an increase of 359%), 18,703 post engagement (an increase of 80%). On average we ran 80 radio commercials per week for four months leading up to the festival. We also sent 10K direct mailers.**

We cordially invite you to partner with us as a sponsor/vendor for this epic event! It will be a great opportunity to get your business in front of thousands of jazz lovers and other community members! Keep in mind that Jazz lovers are great consumers with an age range of 30 - 65 years with an average income of 45k. Jazz is one of the only genres of music that has no ethnic barriers. You will certainly reach a broad and diverse audience.

Attached you will find our special sponsorship options. We look forward to your being a part of the success of this Fall Wine & Jazz Festival at Midtown Park, Houston, TX.

Thank you,

Martini Blu Jazz Cafe'

MARTINI BLU JAZZ Cafe'

Why you should be a Sponsor of the Martini Blu Fall Wine & Jazz Festival at Midtown Park?

Benefit from our RADIO, PRINT, and SOCIAL MEDIA MARKETING

*Reach 100's of Thousands of Potential Customers in HOUSTON, SAN ANTONIO, DALLAS, LOUISIANA, Beaumont, Port Arthur, Austin, Pearland, Sugar Land, Conroe, Kingwood, and more! **Our aggressive marketing campaign garnered analytics from Groupon: 600.3K Campaign Awareness, Facebook Analytics: 78,600 reach (an increase of 784%), 27,867 video views (an increase of 359%), 18,703 post engagement (an increase of 80%). On average we ran 80 radio commercials per week for four months leading up to the festival. We also sent 10K direct mailers.***

Be a part of the Success of an event that People will never forget!

*You will have a constant audience during the event for over 12 hours! **Our most recent festival March 2019 5,000 festival goers were in attendance.***

Come out and Enjoy our delicious Food and Great Entertainment while we advertise for you!

*Your sponsorship gets you **VIP RIGHT** in **FRONT** of the action! So you can enjoy the event right along with your potential customers!*

MARTINI BLU JAZZ Cafe'

Fall Wine & Jazz Festival (Houston, Midtown Park)

Platinum Sponsor \$10,000

VIP table 10 guests (includes 10 Meet and greet passes)

Prime table placement with banner display on stage

Full page ad in program booklet

Included on all radio and print marketing

Honorable Mention of sponsorship in our Marketing Campaign

On stage recognition during event

Gold Sponsorship \$5,000

VIP seating for 5 guests (includes 5 Meet and greet passes)

Half page ad in program booklet

5 months marketing in Martini Blu Jazz Cafe' Marketing board

Information table in prime area

On stage honorable mentions throughout event

Business Banner placement on skirt of stage

Bronze Membership \$2,000

VIP seating for two (includes 2 Meet and greet passes)

Quarter page ad in program booklet

3 months marketing in Martini Blu Jazz Cafe' Marketing board

On stage honorable mentions throughout even

COMPANY INFORMATION FORM

Company Name /Organization Information: _____

Contact: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____

Email: _____

Sponsorship Level (Circle One): **Platinum** **Gold** **Bronze**

As a sponsor of this event, I agree and understand the terms listed below:

I agree to supply the necessary artwork needed to display my banner or company's information. I am aware that my sponsorship funds are nonrefundable unless the event is cancelled and not rescheduled.

I am aware that I will be provided one table, 2 chairs

I am aware that I will be responsible for other items I may need for my information table.

Martini Blu and Bold Entertainment Festival staff and volunteers assume no liability for any personal loss or injury to sponsors, vendors, guests or materials belonging to sponsors, vendors, or their guests.

PAYMENT INFORMATION (Circle): CASH CREDIT CARD CASHIERS CHECK

Name on Card: _____ Payment Amount: _____

Credit Card Number: _____ CVV Code: _____ Exp Date: _____

Credit Card Billing Address: _____ City _____

State _____ Zip _____

Signature: _____ Date: _____

I authorize Martini Blu Jazz Cafe' to process my credit card for the above mentioned payment amount for my sponsorship for the Martini Blu Jazz Cafe' Fall Wine & Jazz Festival.

MARTINI BLU JAZZ Cafe'

VENDOR/SOUVENIR ADVERTISEMENT BOOKLET OPTIONS

Company/Organization Name: _____

Contact Person and Phone Number: _____

Email Address: _____

Vendor Table:

Non Food Vendors = \$500 + 15% of gross sells

Food Vendors = \$500 + 20% of gross sells

Souvenir Booklet Advertisement Options (circle):

Full Page Ad	\$500	Half Page Ad	\$275
Quarter Page Ad	\$150	Business Card Ad	\$100

As a vendor of this event, I agree and understand the terms listed below:

I am aware that I will be provided one table and two chairs. I must provide any other items that I may need for my information table. Vendors are required to provide their own signage.

Vendors must provide a full listing including prices of all items to be sold to Martini Blu at the time of submission of vendor package.

I am aware that my vendor fees are nonrefundable unless the event is cancelled. Should the event be cancelled, 100% of my vendor fees will be refunded.

I am aware that this event may be CASHLESS, and requires that I fully comply with accepting cashless payments from all patrons. Unless otherwise approved by festival organizers, I will not accept CASH or CREDIT CARD PAYMENTS. I recognize violating this requirement will result in me being immediately escorted from the premises, and all entry fees will be forfeited.

Martini Blu Jazz Cafe', Festival staff and volunteers assume no liability for any personal loss or injury to sponsors, vendors or guests.

Payment Method (circle): **Cash** **Credit Card** **Cashiers Check**

Name on Card: _____ **Payment Amount:** _____

Credit Card Number: _____ CVV Code: _____ Exp Date: _____

I authorize Martini Blu Jazz Cafe' to process my card for the above-mentioned payment amount for my vendor fees and/or souvenir booklet advertisement for the Fall Wine & Jazz Festival.

Sponsor Signature

Date