



Spring Wine & Jazz Festival (MOODY GARDENS)

The management and staff of Martini Blu Jazz Cafe and The Roof Restaurant Lounge on the Lake are excited to announce our 3rd Annual Wine and Jazz Festival to be held on Saturday March, 16, 2019 and Sunday March 17, 2019. The festival will be held at the beautiful Moody Gardens Convention Center, located 7 HOPE BLVD, GALVESTON, TEXAS 77545.

This event will be two power packed afternoons and nights of live performances by some of your favorite jazz artists including: **Take 6, Norman Brown, Lindsey Webster, Gerald Albright, Julian Vaughn, Adam Hawley, and a host of others.**

We are inviting businesses to sponsor the event and/or advertise with us, as we expect an audience of over 10,000 jazz fans. This along with our pre-event promotion on the Radio, Social Media, and Print Media will surely keep your company on the minds of our guest throughout the weekend. **Our most recent festival September 2018 6,800 festival goers were in attendance. Our aggressive marketing campaign garnered analytics from Groupon: 600.3K Campaign Awareness, Facebook Analytics: 78,600 reach (an increase of 784%), 27,867 video views (an increase of 359%), 18,703 post engagement (an increase of 80%). On average we ran 80 radio commercials per week for four months leading up to the festival. We also sent 10K direct mailers.**

We cordially invite you to partner with us as a sponsor for this epic event! It will be a great opportunity to get your business in front of thousands of jazz lovers and other community members! Keep in mind that Jazz lovers are great consumers with an age range of 30 - 65 years with an average income of 45k. Jazz is one of the only genres of music that has no ethnic barriers. You will certainly reach a broad and diverse audience.

Attached you will find our special sponsorship options. We look forward to your being a part of the success of this Wine and Jazz Festival in Moody Gardens.

Thank you,

Martini Blu and The Roof on the Lake

MARTINI BLU

THE ROOF

RESTAURANT + LOUNGE ON THE LAKE

Why you should be a Sponsor of the Martini Blu Annual Wine and Jazz Festival MOODY GARDENS?

Benefit from our RADIO, PRINT, and SOCIAL MEDIA MARKETING

*Reach 100's of Thousands of Potential Customers in HOUSTON, SAN ANTONIO, DALLAS, LOUISIANA, Beaumont, Port Arthur, Austin, Pearland, Sugar Land, Conroe, Kingwood, and more! **Our aggressive marketing campaign garnered analytics from Groupon: 600.3K Campaign Awareness, Facebook Analytics: 78,600 reach (an increase of 784%), 27,867 video views (an increase of 359%), 18,703 post engagement (an increase of 80%). On average we ran 80 radio commercials per week for four months leading up to the festival. We also sent 10K direct mailers.***

Be a part of the Success of an event that People will never forget!

*You will have a constant audience during the event for over 12 hours! **Our most recent festival September 2018 6,800 festival goers were in attendance.***

Come out and Enjoy our delicious Food and Great Entertainment while we advertise for you!

*Your sponsorship gets you **VIP RIGHT** in **FRONT** of the action! So you can enjoy the event right along with your potential customers!*

MARTINI BLU

THE ROOF

RESTAURANT + LOUNGE ON THE LAKE

Spring Wine & Jazz Festival (Moody Gardens)

Platinum Sponsor \$10,000

VIP table 10 guests (includes 10 Meet and greet passes)
Prime table placement with banner display on stage
Full page ad in program booklet
Included on all radio and print marketing
Honorable Mention of sponsorship in our Marketing Campaign
On stage recognition during event

Gold Sponsorship \$5,000

VIP seating for 5 guests (includes 5 Meet and greet passes)
Half page ad in program booklet
5 months marketing in Martini Blu and The Roof Marketing board
Information table in prime area
On stage honorable mentions throughout event
Business Banner placement on skirt of stage

Bronze Membership \$2,000

VIP seating for two (includes 2 Meet and greet passes)
Quarter page ad in program booklet
3 months marketing in Martini Blu and The Roof Marketing board
On stage honorable mentions throughout even

COMPANY INFORMATION FORM

Company Name /Organization Information: _____

Contact: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____

Email: _____

Sponsorship Level (Circle One): **Platinum** **Gold** **Bronze**

As a sponsor of this event, I agree and understand the terms listed below:

I agree to supply the necessary artwork needed to display my banner or company's information. I am aware that my sponsorship funds are nonrefundable unless the event is cancelled and not rescheduled.

I am aware that I will be provided one table, 2 chairs

I am aware that I will be responsible for other items I may need for my information table.

Martini Blu and The Roof Festival staff and volunteers assume no liability for any personal loss or injury to sponsors, vendors, guests or materials belonging to sponsors, vendors, or their guests.

PAYMENT INFORMATION (Circle): CASH CREDIT CARD CASHIERS CHECK

Name on Card: _____ Payment Amount: _____

Credit Card Number: _____ Expiration date: _____

Credit Card Billing Address: _____ City _____

State _____ Zip _____

Signature: _____ Date: _____

I authorize Martini Blu or The Roof to process my credit card for the above mentioned payment amount for my sponsorship for the Martini Blu and The Roof Jazz Festival.

MARTINI BLU

THE ROOF

RESTAURANT + LOUNGE ON THE LAKE

VENDOR/SOUVENIR ADVERTISEMENT BOOKLET OPTIONS

Company/Organization Name: _____

Contact Person and Phone Number: _____

Email Address: _____

Vendor Table:
\$500 – Per day and 15% of gross sales

Souvenir Booklet Advertisement Options (circle):

Full Page Ad	\$500	Half Page Ad	\$275
Quarter Page Ad	\$150	Business Card Ad	\$100

As a vendor of this event, I agree and understand the terms listed below:

I am aware that I will be provided one table and two chairs. I must provide any other items that I may need for my information table. Vendors are required to provide their own signage.

Vendors must provide a full listing including prices of all items to be sold to Martini Blu or The Roof at the time of submission of vendor package.

I am aware that my vendor fees are nonrefundable unless the event is cancelled. Should the event be cancelled, 100% of my vendor fees will be refunded.

Martini Blu and The Roof, Festival staff and volunteers assume no liability for any personal loss or injury to sponsors, vendors or guests.

Payment Method (circle): **Cash** **Credit Card** **Cashiers Check**

Name on Card: _____ **Payment Amount:** _____

Credit Card Number: _____ Expiration Date: _____

I authorize Martini Blu or The Roof to process my card for the above-mentioned payment amount for my vendor fees and/or souvenir booklet advertisement for the Martini Blu and The Roof Wine and Jazz Festival.

 Sponsor Signature

 Date